

eFolder Announces Sponsorship of CIOarena Boston 2015

eFolder to Speak on Top Five Sources of Cloud Data Loss and Showcase Cloud-to-Cloud Backup Solution for IT Leaders

Boston, MA – September 10, 2015 – [eFolder](#), a leading supplier of business continuity, cloud data protection and cloud file sync solutions, today announced that the company is one of ten sponsors selected for the CIOarena conference taking place in Boston on September 10. Conference goers will have the opportunity to visit eFolder to learn more about eFolder Cloudfinder, the company's cloud-to-cloud backup solution for Office 365, Google Apps, Salesforce, and Box. eFolder will be hosting the session *Top Five Sources of Cloud Data Loss & Prevention Tips*.

CIOarena Boston is part of the CIOarena network, which comprises of thousands of IT executives and staff that report to the CIO from localized, metro areas. By localizing the IT leader network, CIOs have the ability to strengthen relationships and form new and strategic partnerships with their peers. In Boston, ten vendors, including eFolder, will have the opportunity to engage with IT leaders and decision makers from world-class companies in the Boston area. eFolder was selected to sponsor and present at the event. The sponsorship demonstrates the company's deep commitment to connecting with the IT community.

eFolder will be showcasing eFolder Cloudfinder, a cloud-to-cloud backup solution that provides backup, instant full-text search, and restore capabilities for cloud applications, including Office 365, Google Apps, Salesforce and Box. Cloudfinder's unified interface lets administrators search for and recover data across multiple cloud applications and users. Cloudfinder offers the most comprehensive cloud application coverage in the cloud-to-cloud backup market.

"eFolder is excited to be invited as a sponsor at the CIOarena Boston 2015 conference, an event that gives us an opportunity to educate, learn from and network with IT leaders," says Bryan Forrester, senior vice president of sales at eFolder. "The adoption of and migration to cloud applications is top of mind for IT departments and executives, especially with regards to data security, retention, and governance. The sponsorship of this event and presentation will demonstrate why IT departments need to protect their cloud application data and what measures can be taken to combat the top sources of data loss."

Forrester's presentation *Top Five Sources of Cloud Data Loss & Prevention Tips* will be presented live to attendees at the event and syndicated on the web.

To get the latest news and updates during the event, attendees can engage with eFolder on Twitter: [@eFolder](#) Instagram: [@eFolder](#) and Facebook: www.facebook.com/efolder.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](#)

About CIOarena

CIOarena™ executive conferences are the pinnacle of world-class thought leadership technology events across the United States; providing executives with top quality information that can be immediately integrated into their professional field. With the environment of the CIO rapidly evolving, it is vital that they recognize industry changes, and adapt accordingly. CIOarena provides a comprehensive and compact agenda which allows the busy IT executive to gain insight into the most relevant tech topics today, all while tackling key industry concerns alongside immediate peers. Our exclusive networking sessions, help attendees strengthen existing bonds with peers in their locale, and sets the foundation for new professional

relationships. CIOarena partners with continuing education providers in order to fulfill the educational requirements of qualified executives. For more information, please visit: www.cioarena.com and follow us on Twitter @CIOarena